



SHRI RAMSWAROOP MEMORIAL UNIVERSITY

P R E S E N T S



2024

Anubhuti

DIL SE DESI

14 March - 16 March



Anubhuti

2024

DIL SE DESI



SCAN TO PARTICIPATE

ABOUT US

Welcome to Anubhuti, SRMU's three-day cultural fiesta! Immerse yourself in the beauty of our traditional culture and heritage through mesmerizing dance, soulful singing, and a spectacular fashion show. Join us for an unforgettable experience that celebrates the richness of our cultural tapestry.

WHY ASSOCIATE WITH US ?

SRMU's grand cultural fest in the heart of Lucknow, and reach out to a massive crowd of around 10 thousand enthusiastic individuals! By aligning your brand with us, you tap into a vibrant audience eager to embrace traditional culture and heritage.

This is your opportunity to shine in front of a diverse demographic, showcasing your support for cultural enrichment. As a sponsor, not only will your brand be prominently featured, but you'll also be part of an event that rewards excellence with substantial prizes. Join us in creating lasting impressions and connections with a dynamic and culturally engaged audience at Anubhuti.



Anubhuti'24

DIL SE DESI

EVENT CATEGORY

- MELANGE



- MUSIC



- KAIFIYAT 2.0



- LITERARY EVENT



- DRAMATICS



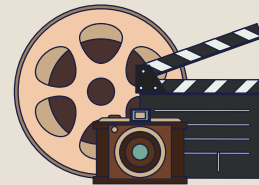
- LETS DANCE



- FINE ARTS



- MEDIA EVENT



Melange





Melange

(MR & MISS ANUBHUTI)

ABOUT

While going outdoors, everyone likes to put out the best of them with a secret dream of being MR.INDIA or MISS INDIA someday. So, it's time to sizzle things up. It's time for MR and MISS ANUBHUTI a step leading you closer to your dream.

A unique opportunity to be the defining personality. If you think you can stand out from the crowd and clinch this coveted title, then participate now and leave an ever- lasting impression on the mind of every attendant of ANUBHUTI

RULES

The campus round will be an Introductory (Time limit 2 minutes maximum) and Q&A round.

1. All rules and questions shall be decided by the judges on the spot.
2. Dress Code:
 - For Boys - Western wear
 - For Girls - Cocktail dress



Melange

(GROUP FASHION SHOW)

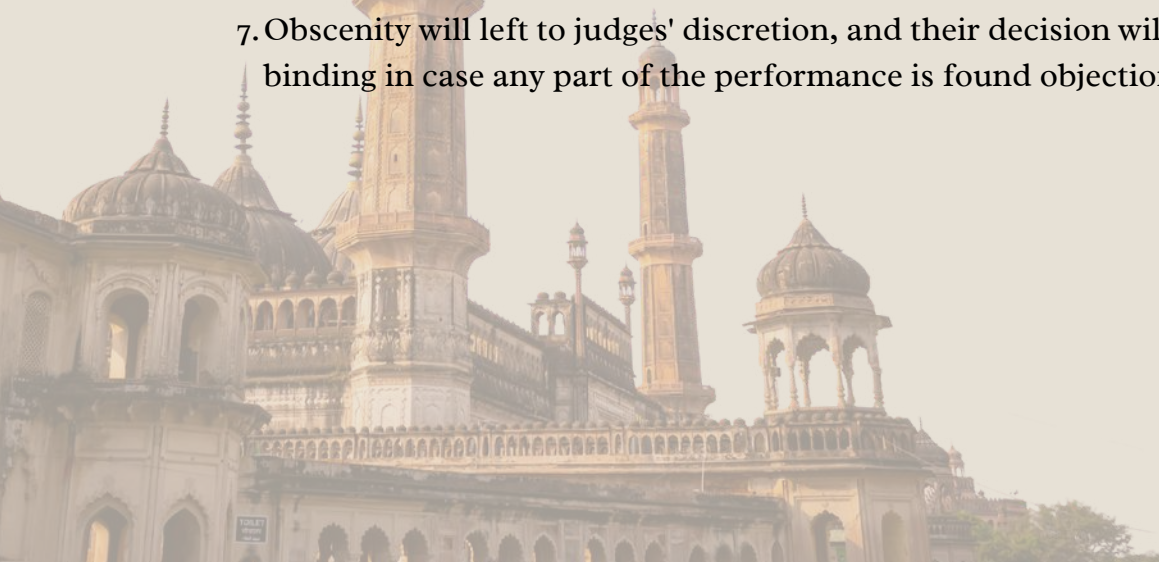
ABOUT

"MELANGE" - An illusion that bounds every viewer with the ethereal beauty. MELANGE gives you an opportunity to bring out the creative designer in you to change the fashion statement of India. Wear your designer hats, pick your magic brushes, design and present your collection of dresses at ANUBHUTI, centered on incredible themes and get an opportunity to win hefty prizes.

RULES

Teams will be presenting a ramp walk on the day of the event on the pre-submitted audio.

1. Judging will be done on an overall basis, including costumes, hairstyle and accessories.
2. Teams may choreograph their walk and select a background music.
3. Stunts which pose any risk to life are not permitted.
4. Using any substance (or prop) that poses danger or might alter the stage in any way for the next team is not allowed (e.g. spilling of liquid that will affect the dryness).
5. The teams will be expected to restore the stage to its original condition within the set time limit in case any prop or substance that causes temporary changes is used.
6. Each team will get maximum 10 minimum and (5 minimum buffer time)
7. Obscenity will left to judges' discretion, and their decision will be final and binding in case any part of the performance is found objectionable.





Karfiyat 2.0



Kaifiyat 2.0

ABOUT

"Kaifiyat" is a prestigious poetry event featuring renowned poets sharing their verses on themes like love, life, and society. The gathering celebrates the power of words and fosters a sense of community among poetry enthusiasts. It's a platform for both established and emerging talents to showcase their artistry and connect with appreciative audiences.



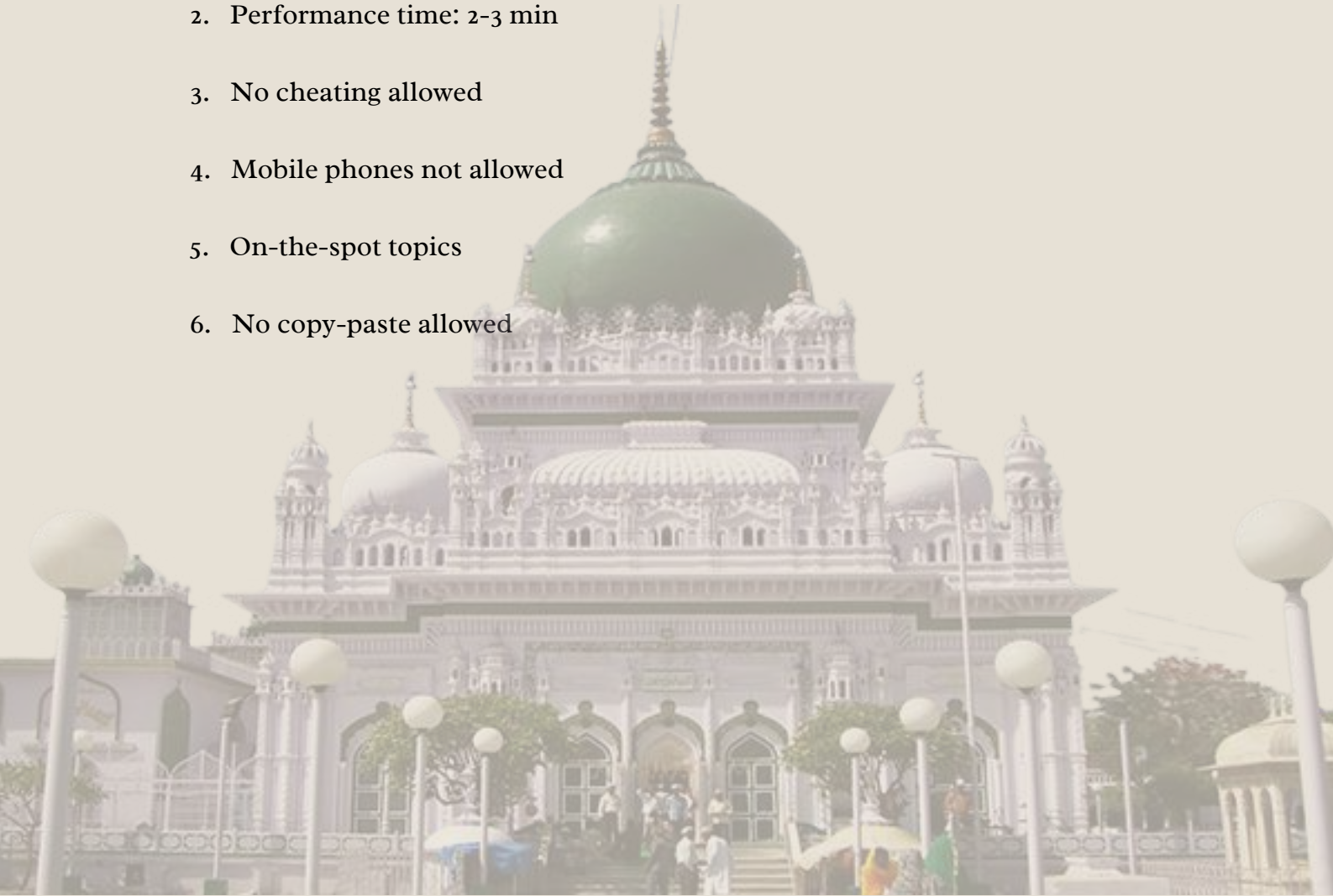
साहित्यदीप

ABOUT

"Sahityadeep" is a dynamic poetry event where participants receive on-the-spot topics and must craft verses within a limited time frame. This unique format adds spontaneity to the poetic expressions, emphasizing quick thinking and creative adaptability. The event celebrates the immediate and impactful nature of poetry.

RULES:

1. Time limit: 30 min
2. Performance time: 2-3 min
3. No cheating allowed
4. Mobile phones not allowed
5. On-the-spot topics
6. No copy-paste allowed



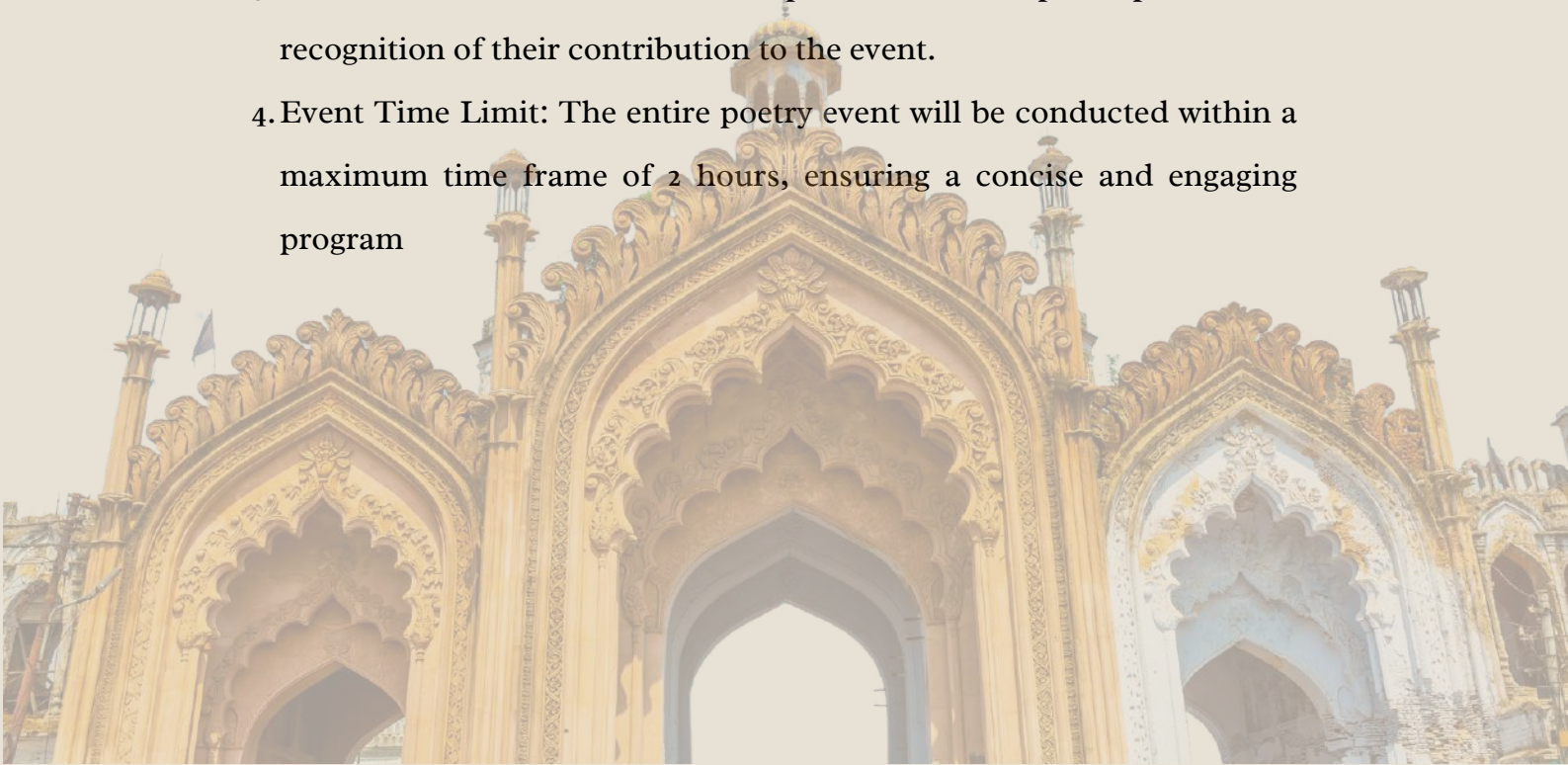
The नवांकुर's

ABOUT

Welcome to "The नवांकुर's an exhilarating open mic poetry event where the stage is yours to illuminate with the brilliance of your words. This platform is dedicated to students who yearn to share their original, heartfelt poetry. Unleash your creativity, express your thoughts, and let your verses resonate in the intimate atmosphere of poetic camaraderie. Join us for an evening of inspiration, where each student becomes the voice of "The नवांकुर's, crafting an unforgettable experience through the power of spoken word.

RULES:

1. Performance Time: Each participant is allocated 3 minutes for their poetry performance.
2. Own Written Poetry: Only original, self-composed poetry is allowed. No plagiarism or recitation of others' work.
3. Certificates: Certificates will be provided to all participants as a recognition of their contribution to the event.
4. Event Time Limit: The entire poetry event will be conducted within a maximum time frame of 2 hours, ensuring a concise and engaging program



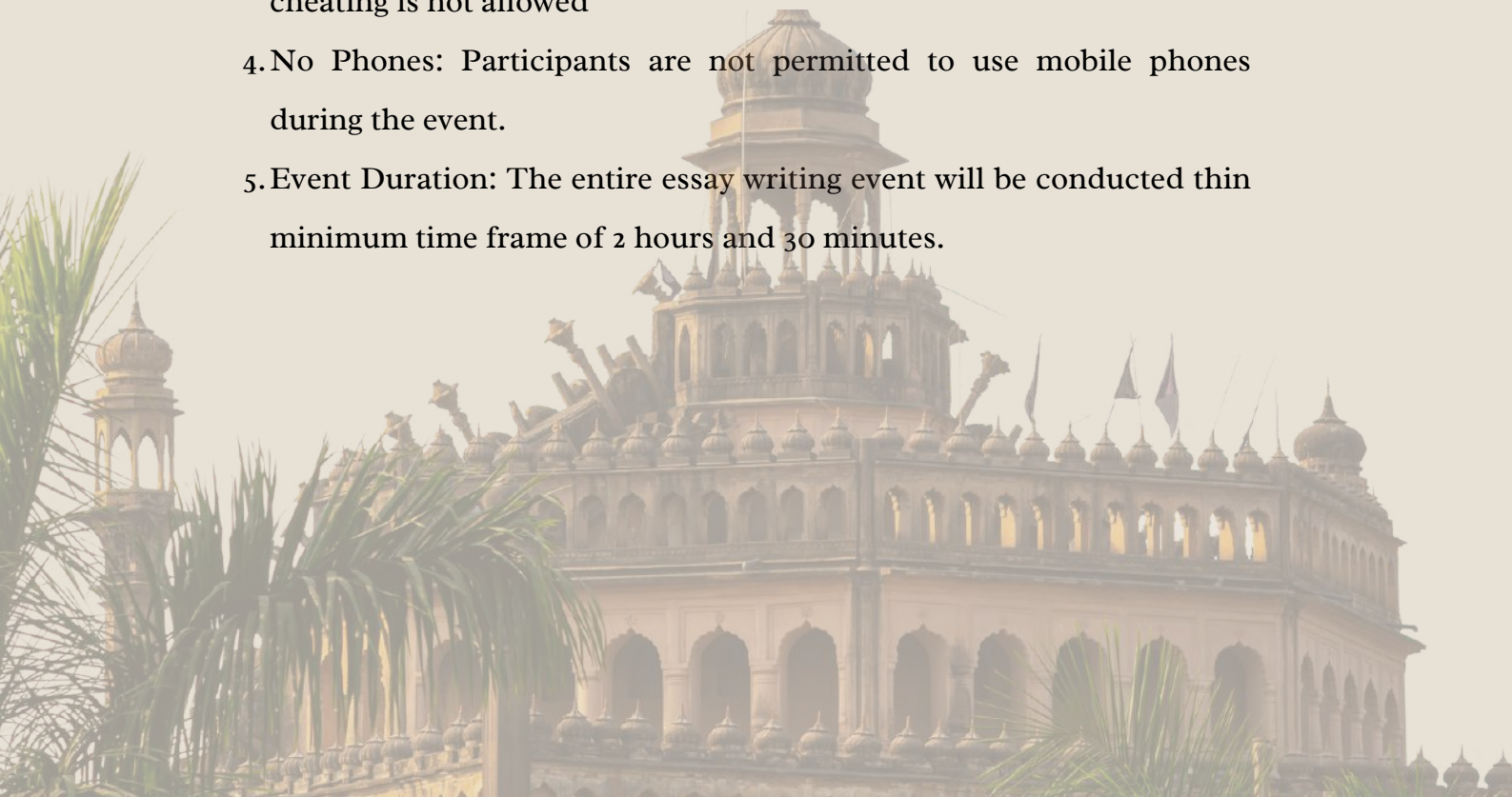
शब्द श्रृंखला

ABOUT

Welcome to our Essay Writing Event Participants must craft original essays on given topics within a limited timeframe. No copy-pasting allowed. Our judges will evaluate based on creativity and articulation. Join us for an event celebrating the power of authentic expression.

RULES:

1. On the Spot Topics: Participants will receive essay topics at the event, adding an element of spontaneity to the competition
2. Writing Time: Each participant is allotted 30 minutes to craft their essay
3. No Cheating: Strict adherence to honesty is required, any form of cheating is not allowed
4. No Phones: Participants are not permitted to use mobile phones during the event.
5. Event Duration: The entire essay writing event will be conducted within a minimum time frame of 2 hours and 30 minutes.





Dramatics



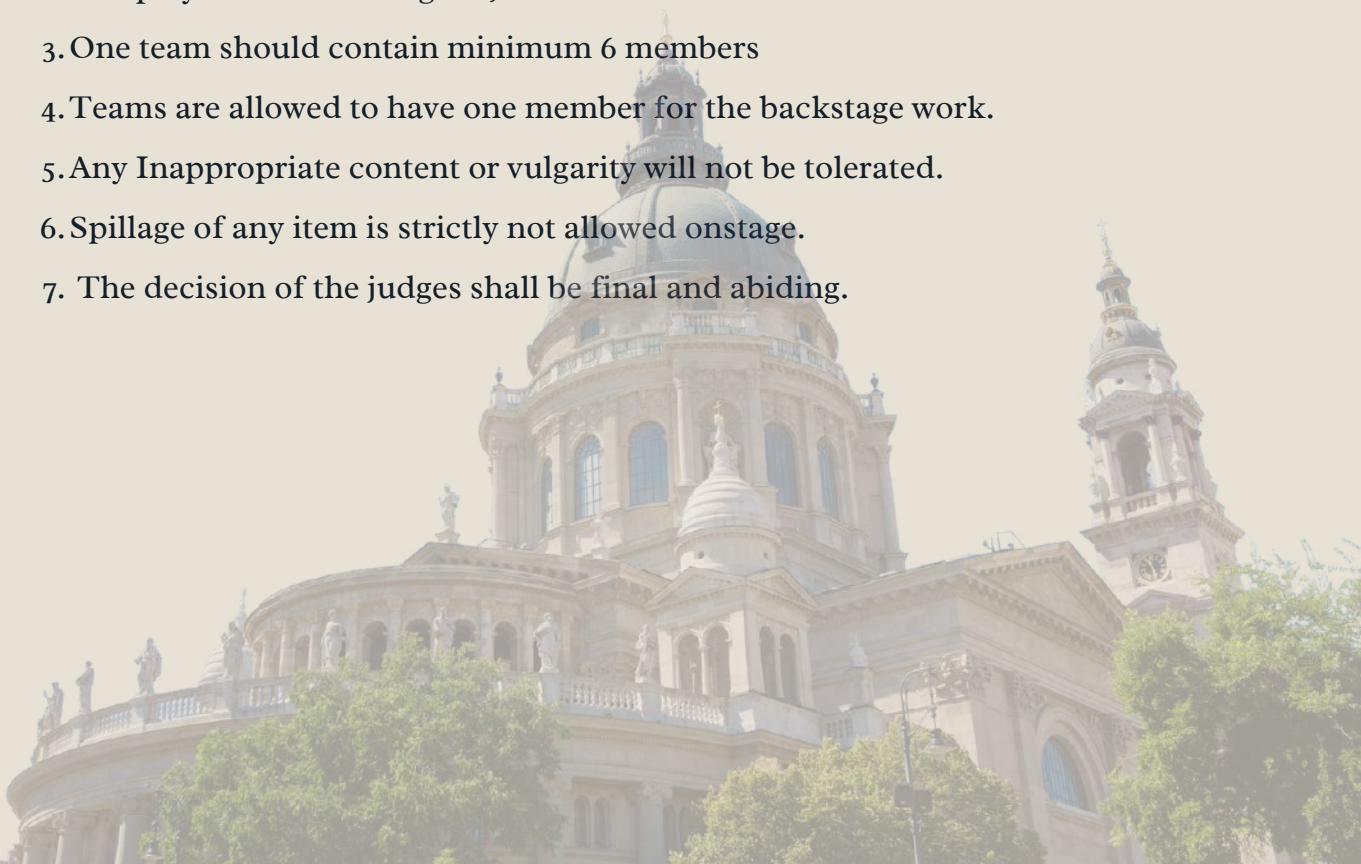
Stage Play

ABOUT

Do you have what it takes to dissolve an audience in an ocean of emotions and actions? The colourful lights, cameras & the audience are waiting for you. If you can make your expressions to the next level, then this is where you belong. The stage is set and waiting for your next grand act.

RULES

1. Length of the play should be around 20 to 50 minutes, with a penalty for every extra minute. An additional time of 5 minutes will be given for both, setting as well as clearing the stage.
2. The play could be in English, Hindi.
3. One team should contain minimum 6 members
4. Teams are allowed to have one member for the backstage work.
5. Any Inappropriate content or vulgarity will not be tolerated.
6. Spillage of any item is strictly not allowed onstage.
7. The decision of the judges shall be final and abiding.



Monologue

ABOUT

In civilized life, where the happiness, and indeed almost the existence, of man, depends so much upon the opinion of his fellow men, he is always acting a studied part. In a Mono Act, an actor is vulnerable. His total personality is exposed to critical judgment - his intellect, his bearing, his diction, his whole appearance. If you can reveal your emotions in front of the audience, here is your chance.

RULES

1. In Mono act only single person allowed to be on stage.
2. A participant can have a maximum of 1 helper for the backstage.
3. The act can be in English or Hindi.
4. Time Limit: 4-10 minutes.
5. Spillage of any item is strictly not allowed onstage.
6. Points will be deducted on exceeding the time limit.
7. Any Inappropriate content or vulgarity will not be tolerated.
8. The decision of the judges and organizers shall be final and abiding.

Nukaad Natak

ABOUT

In this fast-developing world, very few people have a natural taste for drama. If you can catch the attention & attract people to stay and watch your performance, here is your chance. The art of grabbing the audience's attention is all that you need. No lights, no mics, only pure ACTION full of energy.

RULES

1. Team size: 10-30 members, including 2 for management.
2. Time limit: 15-30 minutes; points deducted for exceeding.
3. Judging criteria: Acting, Voice (Sync, modulation, diction), Screenplay, Script, Audience Interaction, Overall Impact.
4. Language restriction: Only English or Hindi allowed.
5. Prohibited items: No electrical appliances, live animals, flames, or heavy objects.
6. Use of dry colours permitted, with mandatory stage cleaning post-performance.
7. Disqualification for plagiarism or profanity; judges' decision is final.



Fine Arts



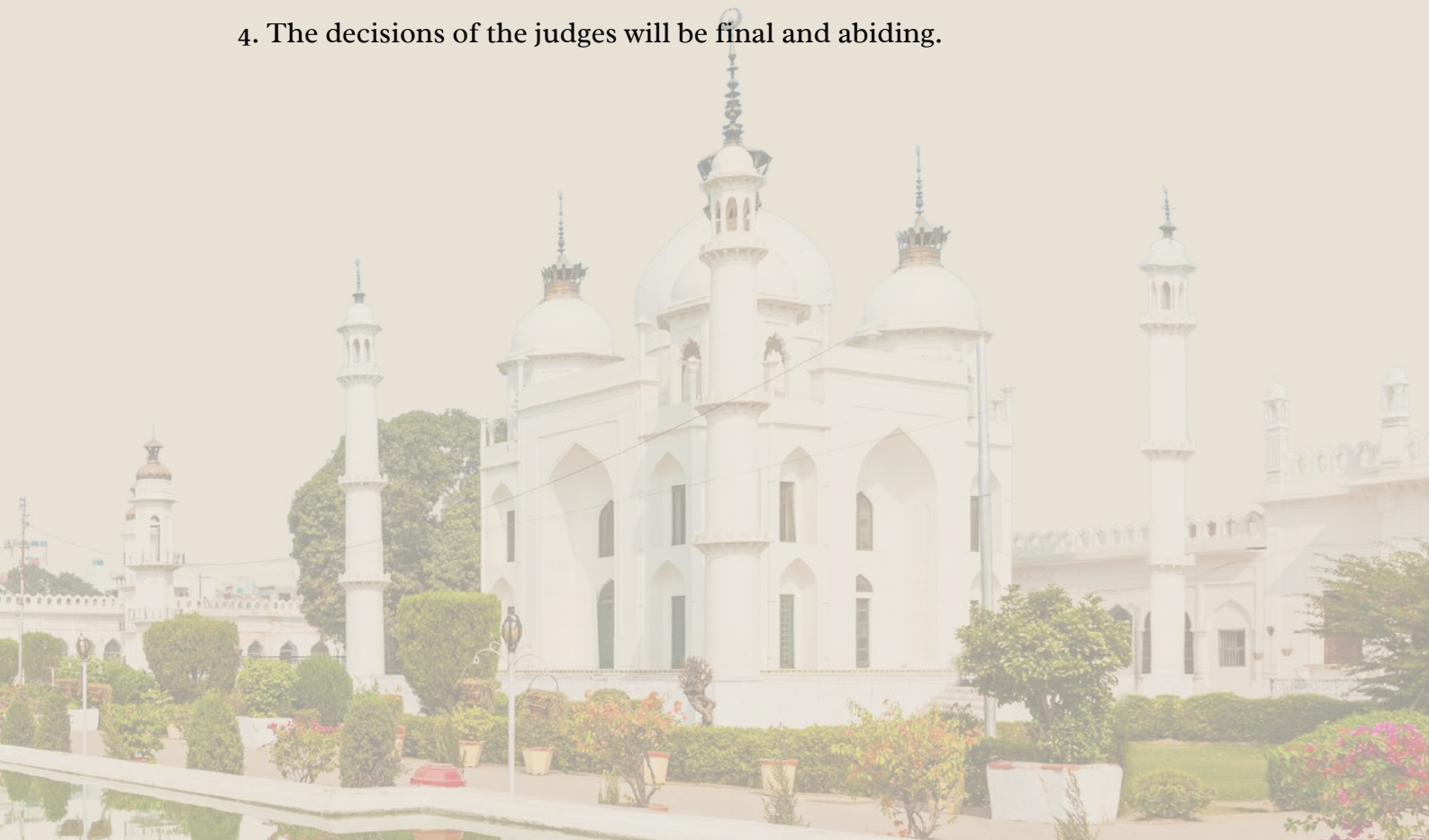
Face Painting

ABOUT

Ever thought about art in a quirky way? That it is not always a serious issue of expression of emotions but a way to have fun? If yes, then paint your buddy's face on the given theme to win prizes away!

RULES

1. A team of maximum two members.
2. You should bring your own materials.
3. Judging Criteria: Creativity, uniqueness, relevance to the theme.
4. The decisions of the judges will be final and abiding.



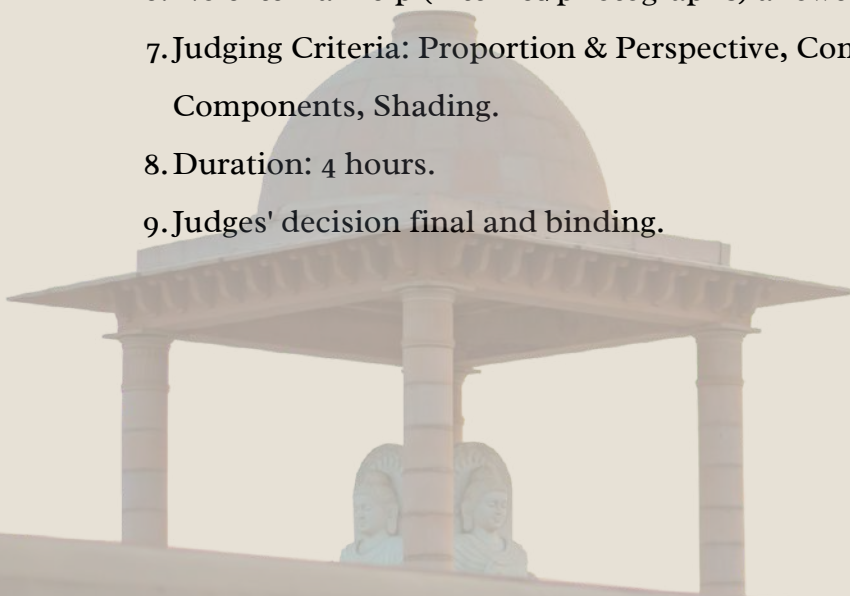
Live Sketching

ABOUT

Individual event where participants need to sketch a scene in front of them. The scene will be a wide area to accommodate all the participants from different Institutes simultaneously and to add variations to their submissions.

RULES

1. *Medium: Graphite pencils provided.*
2. Drawing Sheet: Off-White A3 size.
3. Bring all relevant materials.
4. Scale not allowed in live sketching.
5. Thick cardboard provided as a drawing base.
6. No external help (internet/photographs) allowed during the event.
7. Judging Criteria: Proportion & Perspective, Composition and Components, Shading.
8. Duration: 4 hours.
9. Judges' decision final and binding.



Tattoo Making

ABOUT

Design a unique tattoo with some fantastic ideas, artwork and style. Get ready to define the concept of body art!

RULES

1. Team size: Maximum of two members.
2. Time limit: 2 hours.
3. Materials to bring: A4 sheets, sketch pens, paints, brushes, etc. No additional materials allowed.
4. Judging Criteria: Proportion & Perspective, Composition, Creativity.
5. Judges' decision final and binding.



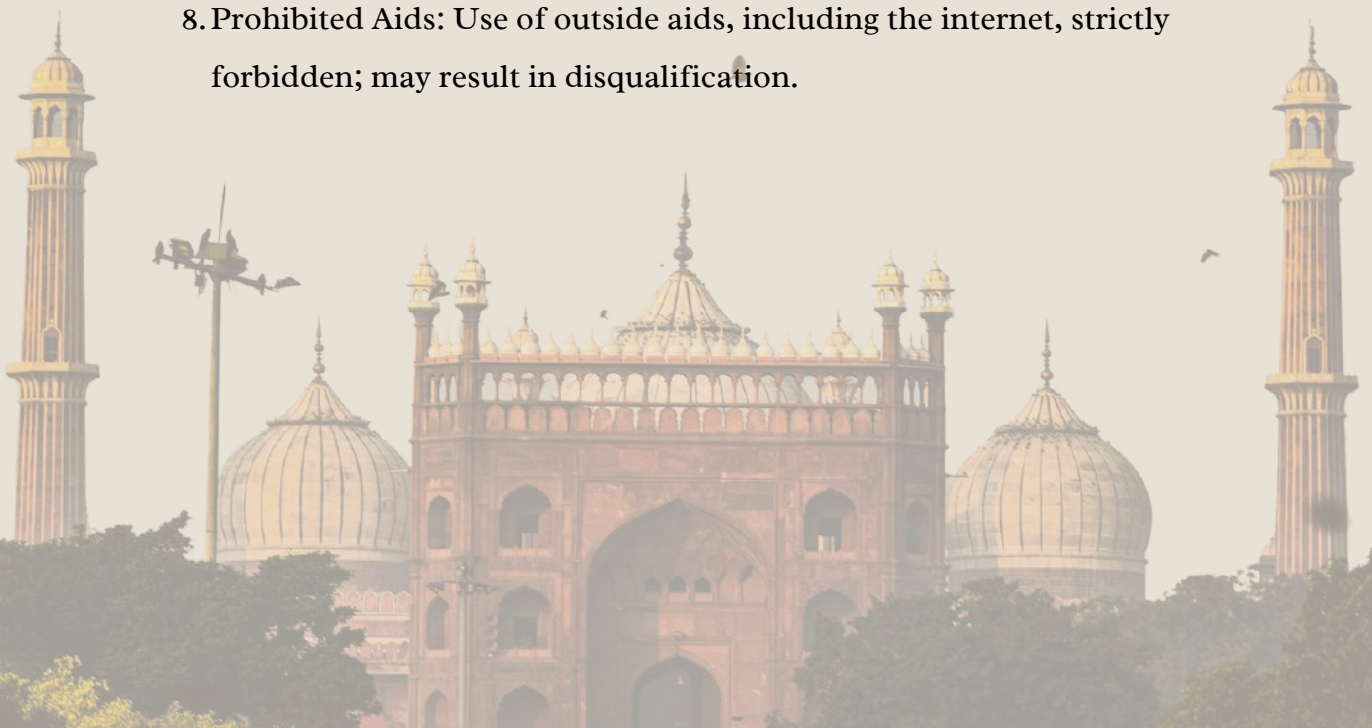
Rangoli

ABOUT

Immerse yourself in the vibrant tradition of colors and celebrate the artistry of crafting intricate designs using the vibrant hues of powdered colors. Join us to showcase your creativity, precision, and cultural flair as you craft stunning rangolis on the canvas of the floor.

RULES

1. **Team Limit:** Maximum of 3 members per team.
2. **Time Limit:** 180 minutes for completion.
3. **Event Nature:** Team-based; on-spot registrations permitted.
4. **Rangoli Theme:** Provided on the spot for all participating teams.
5. **Rangoli Size:** Each creation should measure 3ft X 3ft.
6. **No Personal Indications:** Prohibited; no marks or writing allowed on the Rangoli.
7. **Colours:** Teams must bring their own Rangoli colors.
8. **Prohibited Aids:** Use of outside aids, including the internet, strictly forbidden; may result in disqualification.





 Music



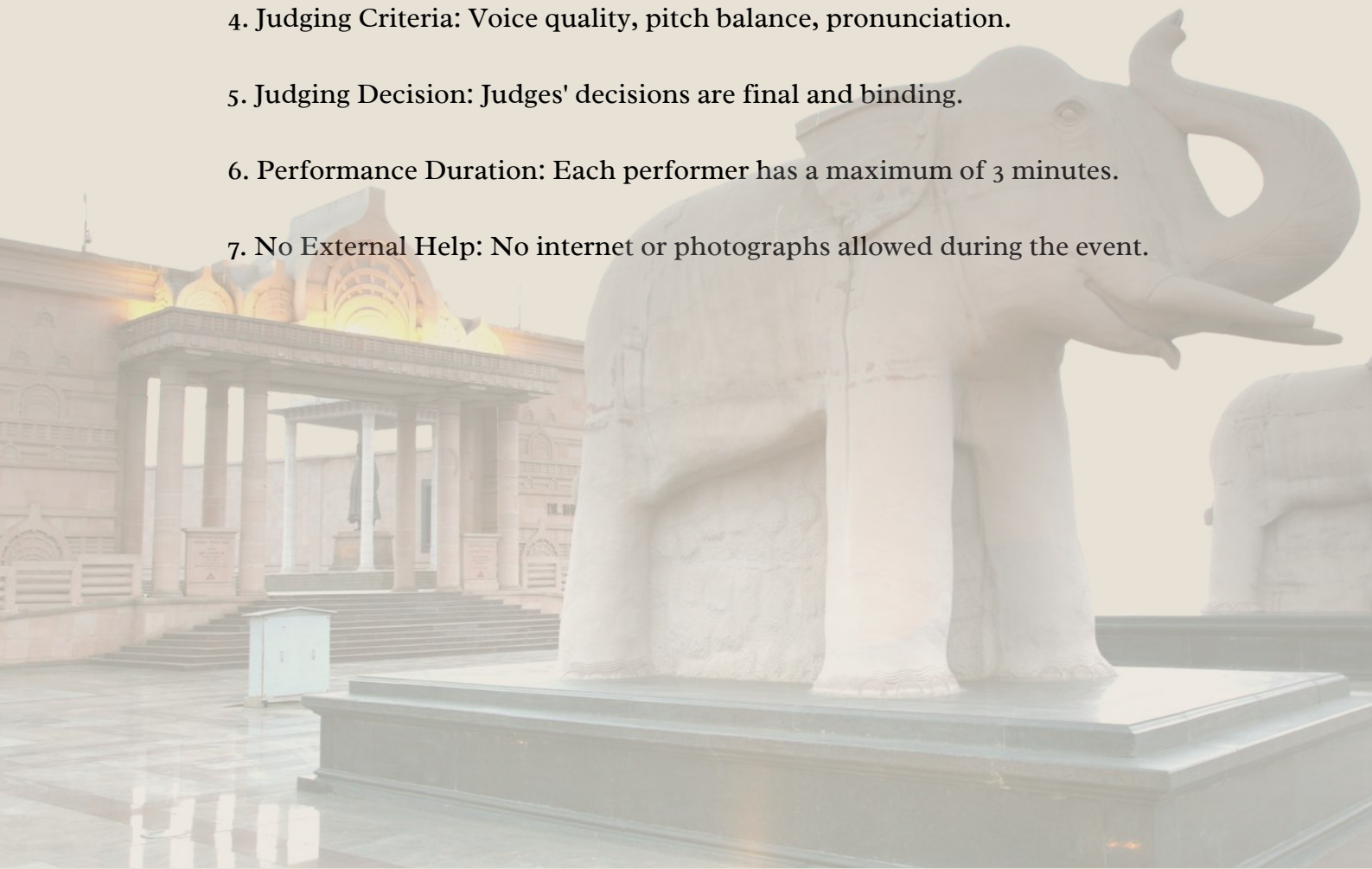
Solo Singing

ABOUT

There will be 7 solo singing performance and there will be 3 prizes for performers.

RULES

1. Time Limit: 21 Minutes
2. Performance Options: Only Guitar or Karaoke play allowed.
3. Materials: Bring your own materials.
4. Judging Criteria: Voice quality, pitch balance, pronunciation.
5. Judging Decision: Judges' decisions are final and binding.
6. Performance Duration: Each performer has a maximum of 3 minutes.
7. No External Help: No internet or photographs allowed during the event.



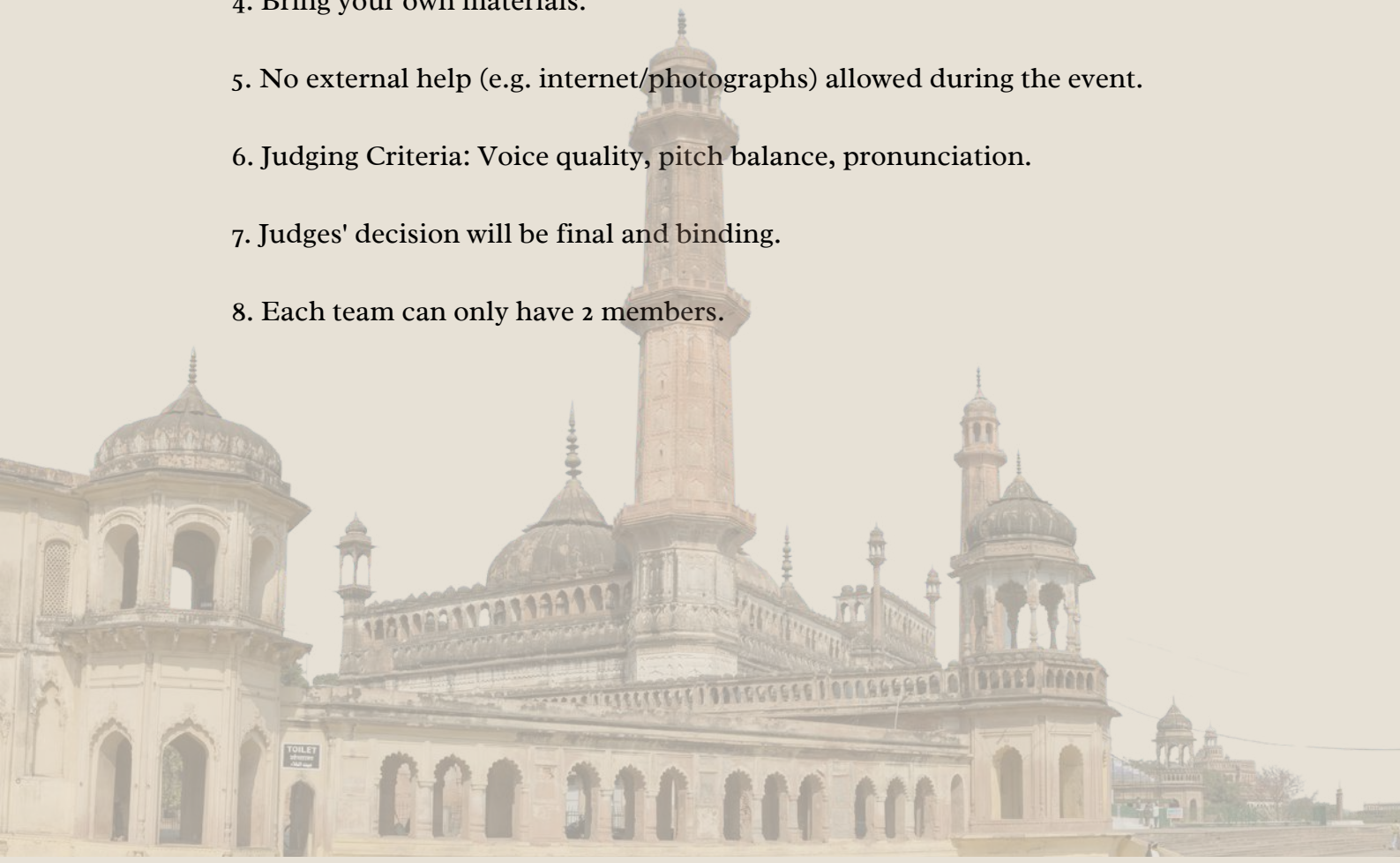
Duet Singing

ABOUT

Duet Singing will be available for few students.
Only 5 team will perform and one prize for winner team.

RULES

1. Time Limit: 20 minutes
2. Each team will have a maximum of 4 minutes.
3. Only Guitar or Karaoke allowed for performance.
4. Bring your own materials.
5. No external help (e.g. internet/photographs) allowed during the event.
6. Judging Criteria: Voice quality, pitch balance, pronunciation.
7. Judges' decision will be final and binding.
8. Each team can only have 2 members.



Group Singing

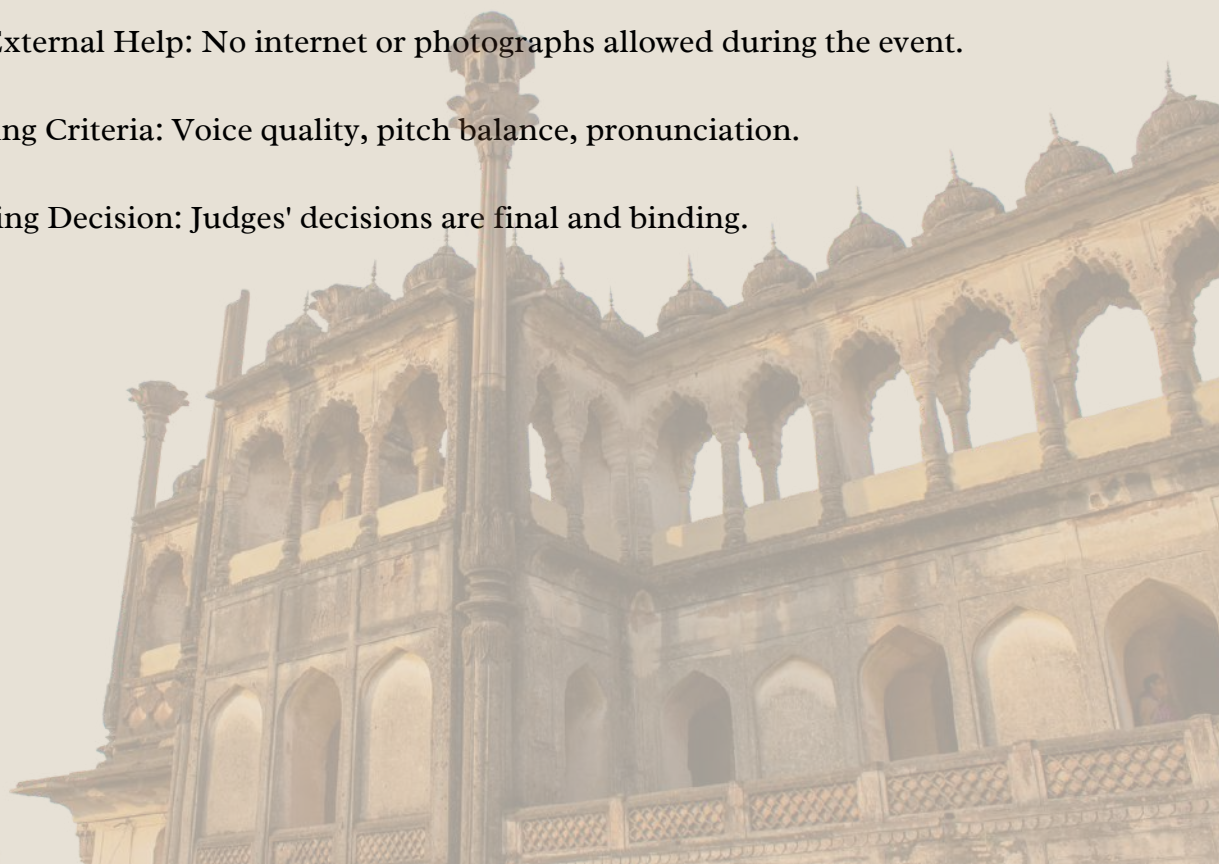
ABOUT

Group will perform on stage where each group can contain maximum 5 members. First winner group will get one Prize.

RULES

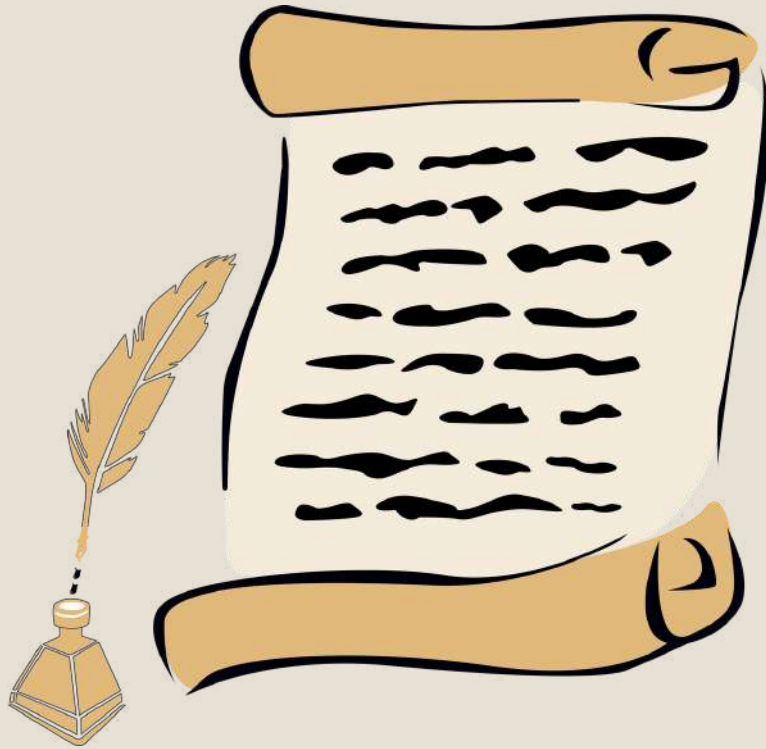
Time Limit: 5 minutes for each group

1. Group Size: Maximum of 5 members per group.
2. Performance Options: Only Guitar or Karaoke allowed.
3. Materials: Bring your own materials.
4. No External Help: No internet or photographs allowed during the event.
5. Judging Criteria: Voice quality, pitch balance, pronunciation.
6. Judging Decision: Judges' decisions are final and binding.





Literary Event



Jam Activity

ABOUT

The activity 'Just a minute or JAM' is an impromptu speech where the speaker is supposed to express the idea (s) on the given topic, within the duration of a minute. It is quite common to see a speaker experiencing nervousness when asked to speak instantly.

RULES

1. Individual event: JAM session.
2. Multiple rounds in finals.
3. Judging based on spontaneity, wit, humor, grammar, and other criteria.
4. No vulgarity permitted.
5. Judges' decision final.
6. Multiple participants allowed from one institution.
7. Rules subject to JAM Master's discretion.
8. Jammers must be clear and fluent.
9. Each elimination round: 6-8 participants.
10. 6-8 finalists chosen for extended round.

Pickup Panga

ABOUT

A Pick-up Line game is typically a lighthearted and entertaining game where participants showcase their creativity and humor by delivering amusing pick-up lines.

RULES

1. Ensure pickup lines are light-hearted, humorous, and respectful.
2. Avoid anything offensive and inappropriate.



Jo Hara Wahi Sikander

ABOUT

The phrase "Jo Hara Wahi Sikander" is a Hindi saying that translates to "The one who loses is conqueror." It is often used in the context of sports or games, conveying the notion that facing challenges and learning from defeat can lead to eventual triumph.

RULES

1. Each participant takes turns speaking on a given topic.
2. The goal is to be perceived as the least enjoyable speaker by the judges or audience.
3. Judges may consider factors like coherence, relevance, and delivery in determining the worst speaker.
4. Participants cannot use offensive language or violate any ethical standards.
5. Time limits may be imposed for each speaker to ensure a fair and structured competition.
6. Judges' decisions are final, and their criteria may vary based on the nature of the event.
7. Good sportsmanship is encouraged, and participants should maintain a light-hearted and humorous atmosphere.



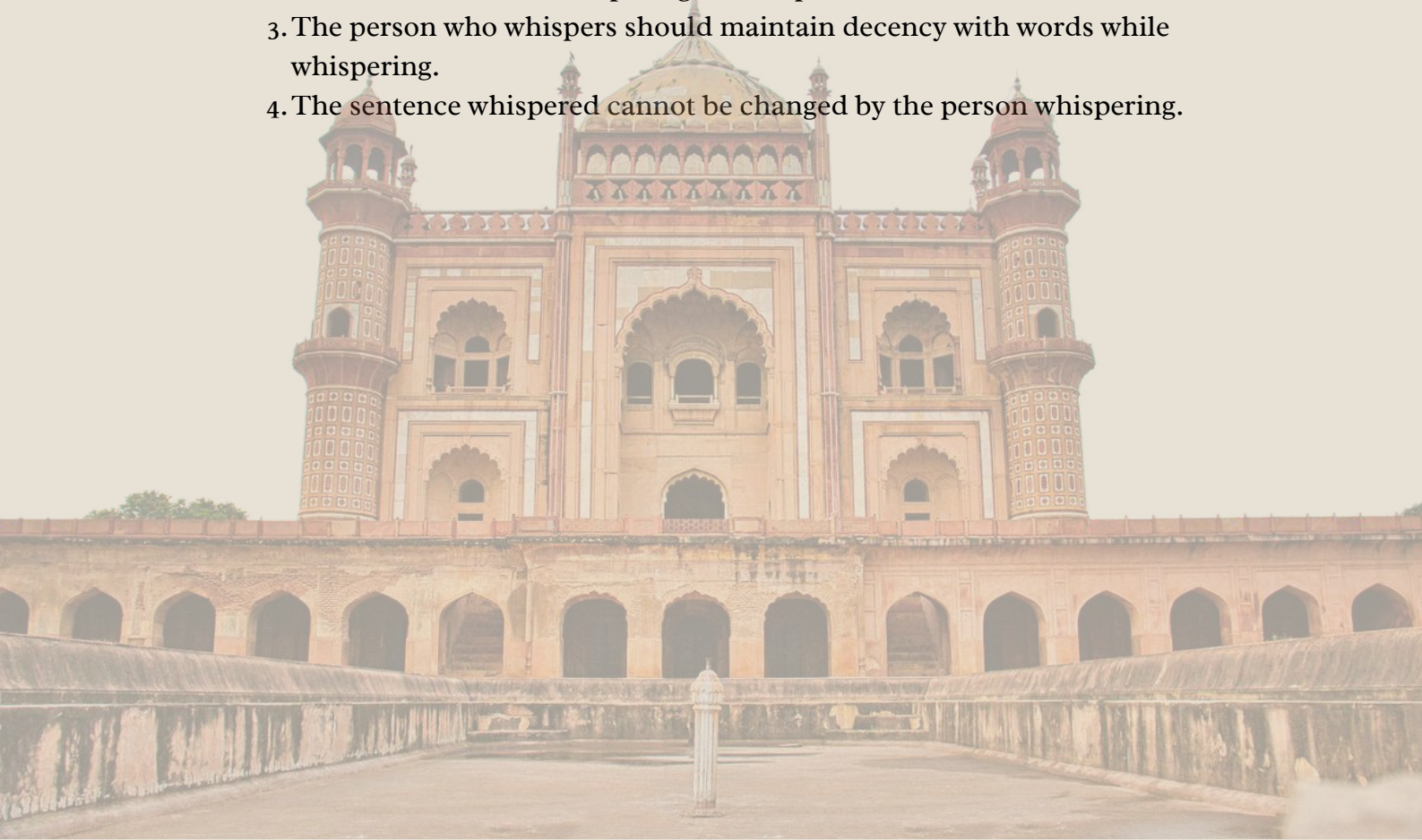
Audio Bhoobhulaiya

ABOUT

Audio bhoobhulaiya is the ultimate game experience where music meets acting. Grab your headphones and get ready to immerse yourself in a world of tunes and creativity. In this game your team selects the perfect song for you to listen to while your friend acts out a character or scenario based on a given name. With just one minute on the clock, it's up to you to guess who or what they're portraying. It's a test of communication, quick thinking, and musical intuition. Get ready to laugh, dance, and guess your way to victory in audio bhoobhulaiya.

RULES

1. The volume of the music will be high in the headphones during play.
2. Candidates who are whispering cannot perform actions for the hints.
3. The person who whispers should maintain decency with words while whispering.
4. The sentence whispered cannot be changed by the person whispering.





Lets Dance



Ready to Dance

(SOLO DANCE COMPETITION)

ABOUT & RULES

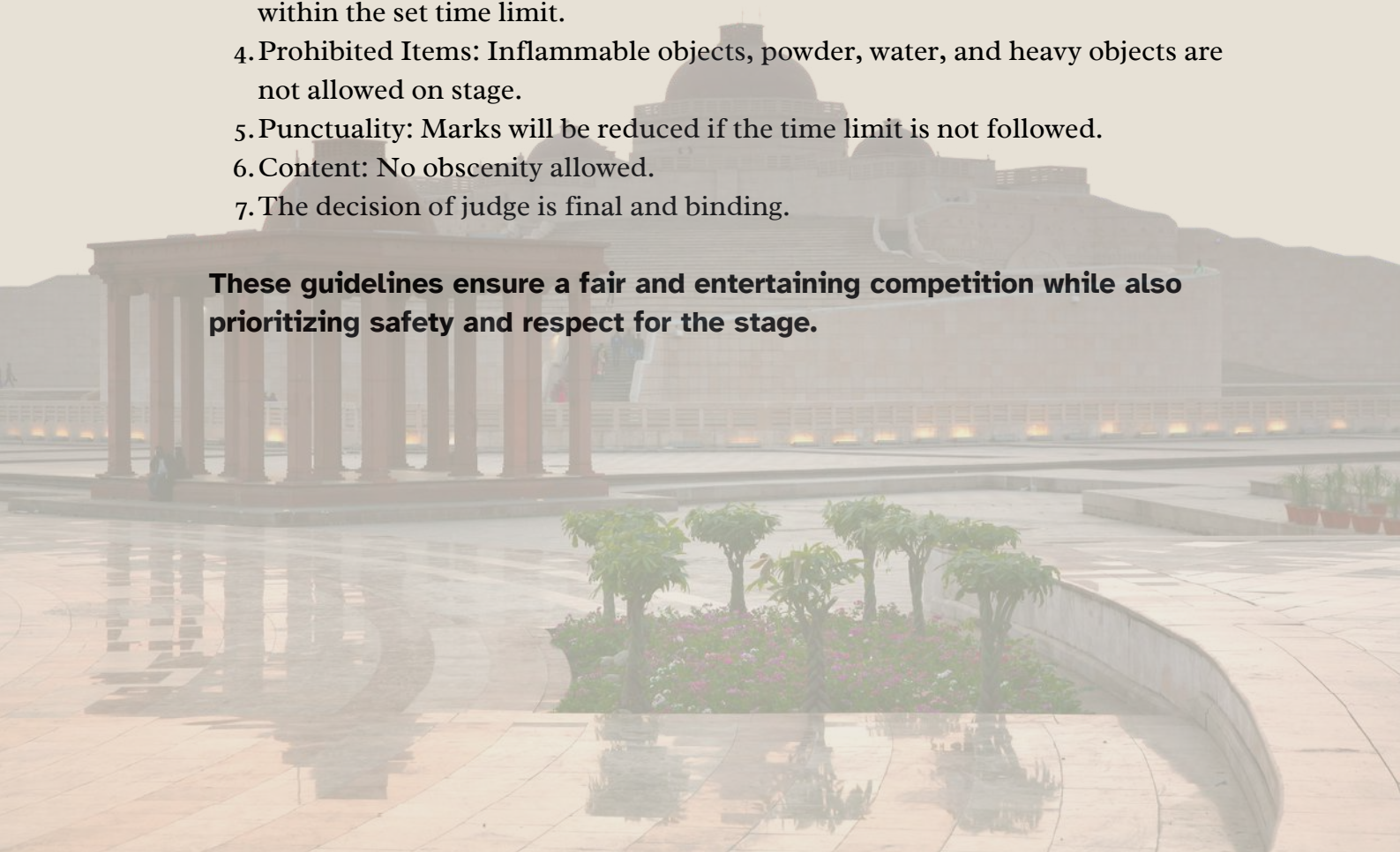
Round 1 - Prelims:

1. Format: Offline prelims will be conducted with any dance style allowed.
2. Time Limit: 1 to 1:30 minutes per performance.
3. Props: Not allowed.
4. Music: Mixing of tracks is allowed.
5. Content: No vulgar or obscene content allowed.

Round 2 - Finals:

1. Time Limit: Performances should be between 2 to 4 minutes.
2. Props: Participants must use a property of their choice, but it should not vandalize the stage.
3. Stage Condition: Participants must restore the stage to its original condition within the set time limit.
4. Prohibited Items: Inflammable objects, powder, water, and heavy objects are not allowed on stage.
5. Punctuality: Marks will be reduced if the time limit is not followed.
6. Content: No obscenity allowed.
7. The decision of judge is final and binding.

These guidelines ensure a fair and entertaining competition while also prioritizing safety and respect for the stage.



Dare 2 Duet

(DUET DANCE COMPETITION)



ABOUT & RULES

Round 1:- Prelims

1. 1 to 1:30 minutes performance
2. All styles are allowed.
3. Properties are allowed as long as they don't vandalize the stage.
4. The top 15 out of the lot would be selected for the second round.
5. Negative marks will be awarded for the participants who exceed the time limit.

Round 2:- Finals

1. 2-3 mins performance
2. All styles are allowed.
3. Properties are allowed as long as they don't vandalize the stage.
4. Negative marks will be awarded for the participants who exceed the time limit
5. The decision of the judge is final and binding.





Get set Dance

(GROUP DANCE COMPETITION)

ABOUT & RULES

Max of participants

5-15 Members

Round 1:- Prelims

1. Offline prelims will be conducted. any dance style is allowed
2. Time limit is 1 to 2 mins
3. Innovative theme will be given due weightage for selection to the final round.
4. Usage of props is allowed
5. Mixing of tracks is allowed
6. No vulgarity or obscenity will be entertained.
7. All members of the team must be present on the stage for at least 10 seconds.

Round 2:- Finals

Final round of the competition any dance style is allowed.

1. Time limit is 5 mins
2. Usage of props is allowed as long as they don't harm the stage: any loss/damage of the props will not be the responsibility of the coordinators
3. Any kind of dangerous objects like flames, powders or fluids are strictly prohibited.
4. Mixing of tracks is allowed
5. No vulgarity or obscenity will be entertained.
6. Any kind of indisciplinary action from the participants during the course of performance or other times will lead to disqualification.
7. Failure to follow the above rules will result in heavy penalties per minute.
8. The decision of the judges shall be final and binding.
9. Innovative acts as per the decision of judges will be awarded separately.



SRMU JAM

(DANCE BATTLE)

ABOUT & RULES

1. All dance styles are allowed.
2. The songs may not pertain to any particular style or form.
3. At the start of each round, 10 seconds buffer time would be given, after which the 30 seconds time limit to perform would start.
4. Points would be deducted if the participant does not adhere to the rules of each round.
5. You cannot physically harm or touch the opponent in an inappropriate manner during the battle and failure in adhering to this will lead to a significant point loss or disqualification.
6. Any display of vulgarity or indecency will not be tolerated.

Round 1:-

1. All registered participants will compete in an individual cypher.
2. Each participant will receive 30 seconds to perform their freestyle.
3. A 10-second buffer will be provided before the 30-second time limit in order to understand the music track being played.
4. The song will switch after every pair of contestants.
5. The top 16 (based on their scores) will move to the next round.

Round 2:-

1. The selected participants will be asked to choose from a pool of chits numbered from slots 1-16, which would decide their slot for the battle.
2. Adjacent slots will enter a battle. (i.e., slot 1 vs slot 2).
3. A bottle spin will decide who goes first among each pair.
4. Judges will then choose 1 contestant out of each pair to progress to the next round after every battle.
5. Time limit is same as previous round.

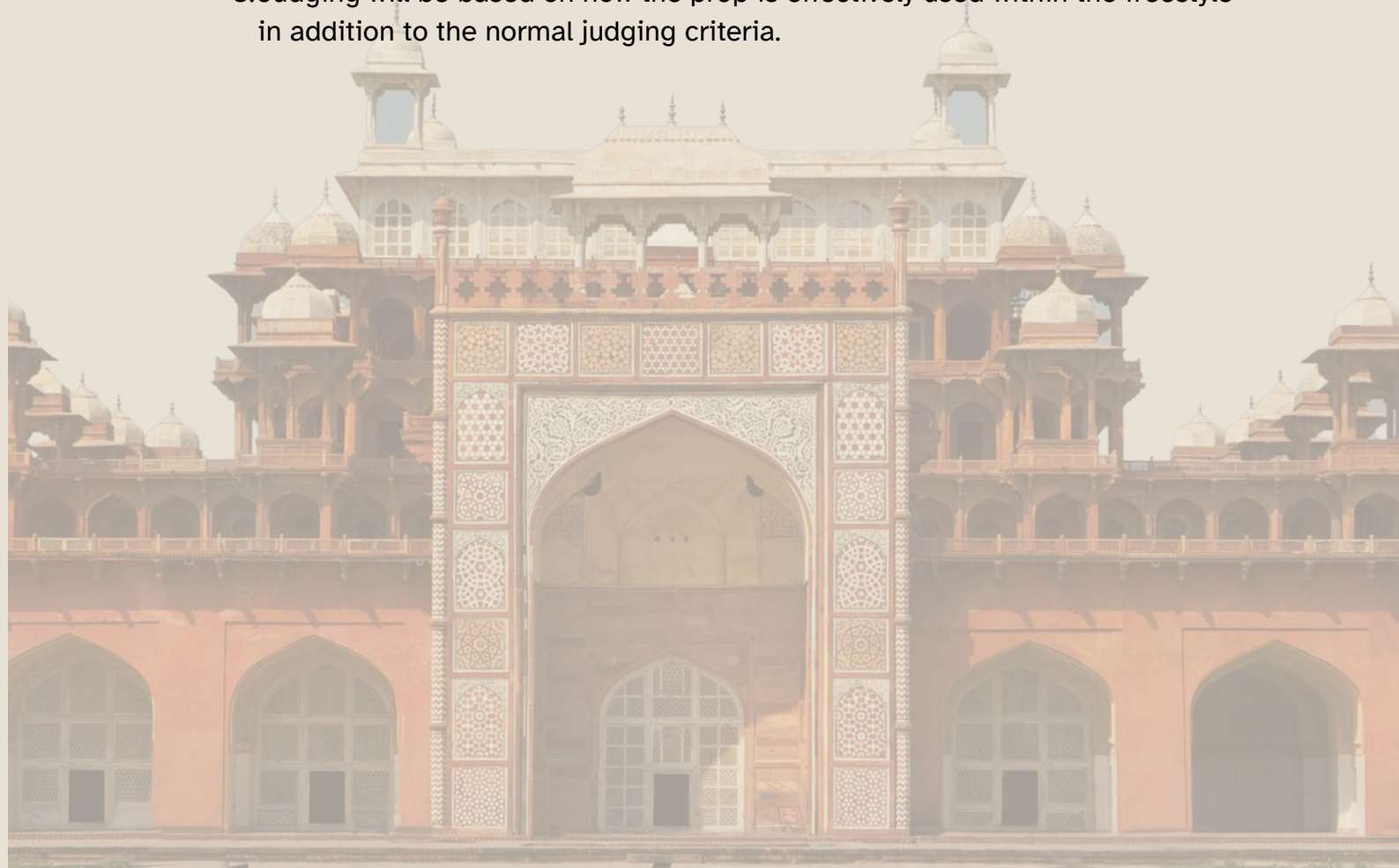


Round 3:-

- 1.The selected participants will be asked to choose from a pool of chits numbered from slots 1-8, which would decide their slot for the battle.
- 2.Adjacent slots will enter a battle. (slot 1 vs slot 2 etc.).
- 3.Judges will then choose 1 contestant out of each pair to progress to the next round after every battle.
- 4.Time limit is same as previous round.
- 5.Slots will be allotted as per normal.
- 6.A handicap / condition will be enforced to each of the participant. This will be done through randomized chits that contain the stipulation.

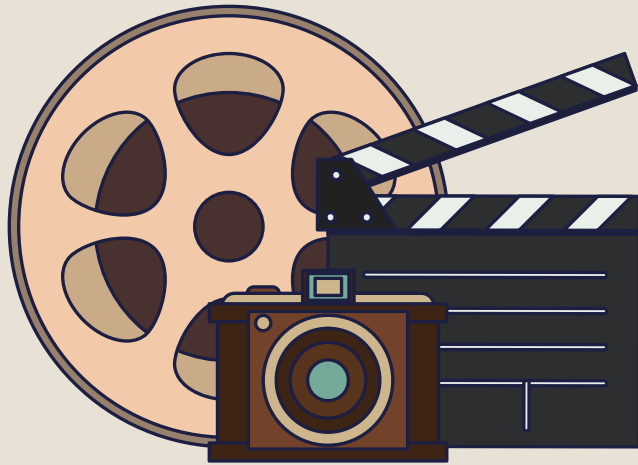
Round 4:-

- 1.Round A: A normal freestyle battle between the final 2 contestants.
- 2.Round B: A prop will be allotted to both the participants (randomized through chits).
- 3.Judging will be based on how the prop is effectively used within the freestyle in addition to the normal judging criteria.





Media Event



"Cineculture"

(A REEL STORY)

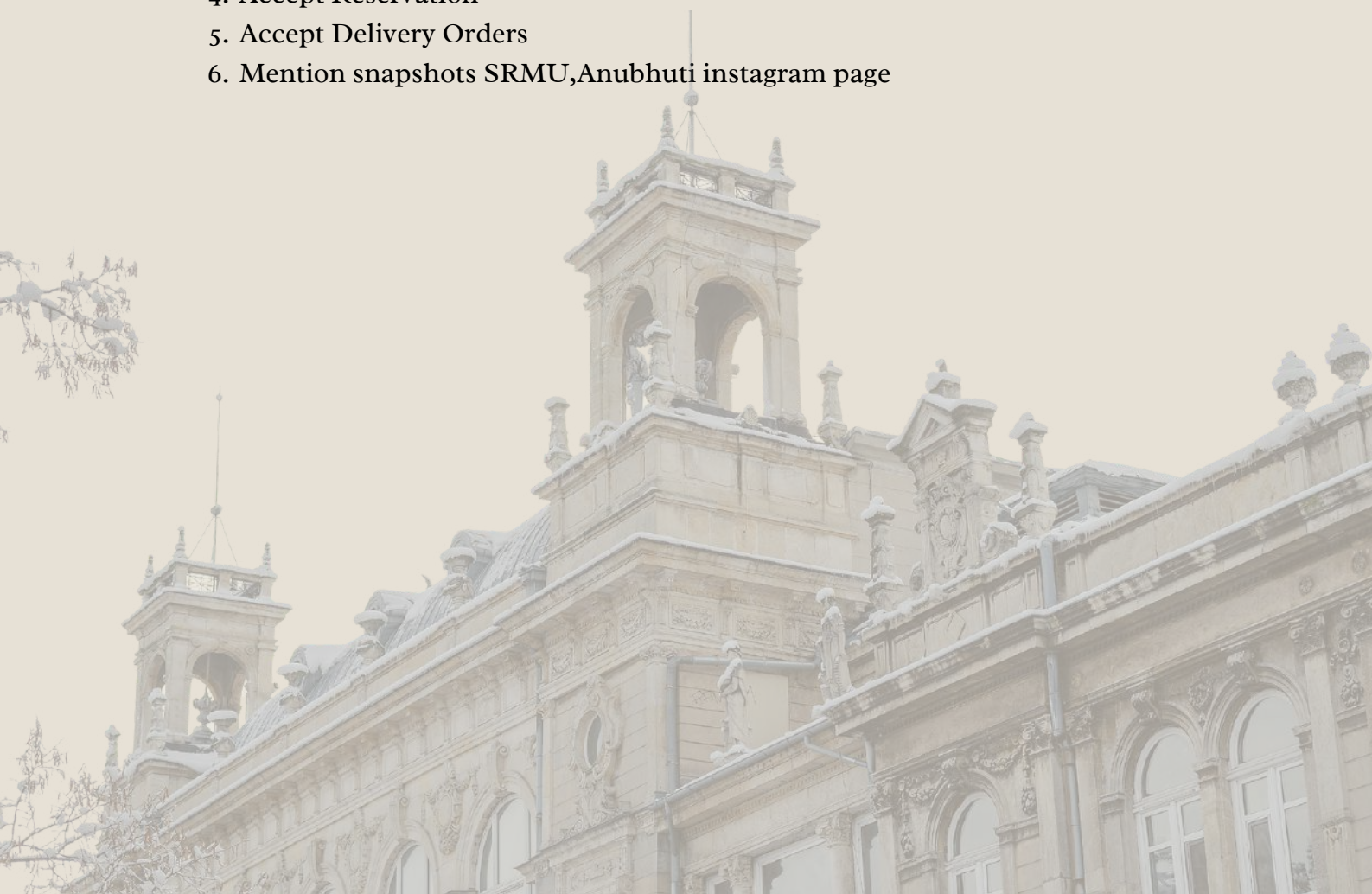


ABOUT

Capture the essence of our cultural celebration in 30 seconds! Join our college fest's reel competition and showcase our university's heritage through vibrant decorations and festive ambiance. Focus on cultural elements excluding dance performances. Let your lens tell the story of our rich traditions and spirited festivities!

RULES

1. Reel should be of 30 seconds
2. You cannot shoot stage performance
3. Table Service
4. Accept Reservation
5. Accept Delivery Orders
6. Mention snapshots SRMU, Anubhuti instagram page





"A photo tale"

(A STORY TO TELL)

ABOUT

Participate in our college annual fest's photo exhibition Click unaltered photos showcasing our university's cultural and heritage celebrations. Submit your pictures on snapshot mail for just ₹20 per entry. Your lens captures our vibrant decor and cultural essence. Judges select the best for publication. Show our pride in heritage through your lens!

RULES

1. Picture should be related to the theme culture and heritage
2. Size of the picture should not be more than 5MB
3. Picture should not be manipulated , no watermark attached
4. If the picture got selected for semifinals so you have to submit raw file

FACULTY CORE COMMITTEE

ANUBHUTI FEST INCHARGE

1. Dr. Veena Singh

FACULTY VETERAN CONVENER

1. Dr. Shilpa Shukla

2. Er. Vikram Singh

FACULTY CONVENER

1. Lt. CMA Dr. Nancy Gupta

2. Er. Rohit Singh

FACULTY CO-CONVENER

1. Dr. Devendra Singh

2. Dr. Andleeb Zehra

3. Dr. Divyanshi Srivastava

4. Er. Kartikesh Tiwari

5. Mr. Anupam Pal

6. Ms. Shamiksha Pandey

STUDENT CORE COMMITTEE

ORGANIZING SECRETARY

- | | |
|-----------------------|------------|
| 1. Sarthak Srivastava | 8604119555 |
| 2. Rishabh Mahendra | 6393900683 |
| 3. Utkarsh Yadav | 7068877483 |
| 4. Maharishi Shukla | 9473724156 |

STUDENT CONVENER

- | | |
|-------------------|------------|
| 1. Shriya Nigam | 7607658813 |
| 2. Aadarsh Mishra | 7651969667 |

STUDENT CO-CONVENER

- | | |
|-----------------------|------------|
| 1. Abhinav Srivastava | 8887584137 |
| 2. Kumar Divyanshu | 9508630611 |
| 3. Vartika Kanwal | 7897166684 |
| 4. Deepak Sharma | 9569027834 |

TEAM HEADS

MANAGEMENT AND LOGISTIC HEADS

- 1.Aadarsh Mishra
- 2.Sarthak Srivastava
- 3.Shriya Nigam
- 4.Kumar Divyanshu

EVENTS HEADS

- 1.Rishabh Mahendra
- 2.Shriya Nigam
- 3.Abhinav Srivastava

MEDIA HEADS

- 1.Utkarsh Yadav
- 2.Akshita Mishra

TECHNICAL HEADS

- 1.Vartika Kanwal
- 2.Deepak Sharma

WEBSITE INCHARGE

- 1.Arpit Malviya

HOSPITALITY HEADS

- 1.Samarth Pal
- 2.Anshika Singh

SPONSORSHIP AND PR HEADS

- 1.Sanket Shukla
- 2.Harjot Singh Monga

SECURITY HEADS

1. Anubhav Yadav
2. Puneet Singh

DECORATION HEADS

1. Adarsh Yadav
2. Shreya Mahendra

CREATIVE HEAD

1. Ayush Jaiswal
2. Ayush Rai

STAGE MANAGEMENT HEADS

1. Maharishi Shukla
2. Harshita Jha



TEAM ANUBHUTI



@ANUBHUTI.SRMU

<https://anubhuti2k24.attechx.com>